

MYOB RetailManager v11

Shopping around for the perfect retail management and point of sale system? You've come to the right place.

When you're in retail, it can be a challenge keeping up to speed with your workload. A normal 'day at the office' can see you juggling stock management, customer service and sales, staff issues and more... and then, of course, you're trying to maintain a life outside of work.

Finding a software solution that helps you understand your business, as well as run it, is the first step to ensuring your business succeeds.



Welcome to MYOB RetailManager – the complete retail management system

Our retail software is designed, developed and tested in close collaboration with existing retail businesses. By automating many of your key store procedures and processes, MYOB RetailManager makes it easy to:

- Process sales fast, including lay-bys and accounts
- Manage your inventory
- Identify where you're making money
- Comprehensively manage pricing
- Attract and retain customers via Customer Relationship Management (CRM) tools
- Easily work out your GST and integrate with selected MYOB accounting software.

Helping your business 7 days a week

MYOB RetailManager also comes with 12 months of Retail Enhancement and Support, giving you technical support 7 days a week, exclusive discounts, regular communications, special offers and more.

Our retail contact centre is open during the following hours:

Monday to Wednesday:	9.00am - 7.00pm
Thursday to Friday:	9.00am - 9.00pm
Saturday to Sunday:	9.00am - 5.00pm

(Australian Eastern Standard Time)

Monthly pay-as-you-go subscription option

You can choose to purchase RetailManager up-front with 12 months of Retail Enhancement & Support included or via a monthly subscription. Phone 1300 555 115 for more information.

Integrates with your MYOB business management software

RetailManager works with most of MYOB's business management software, so that you can easily transfer the information you capture at the point of sale to your back office – saving time and money.

MYOB RetailManager – for fast sales processing

Processing sales takes just a few seconds with MYOB RetailManager. The sales screen options can be customised to suit your needs:

- Customise your payment types and change the order they appear in
- Skip fields to speed up the processing of sales
- Hide or lock fields you don't want your staff to access

RetailManager handles discounts, credit notes, gift vouchers, returns, quotes, sales orders and customer special orders. You can also record sales using multiple tender types, such as taking part payment by cash and the remainder on EFTPOS.

MYOB RetailManager – your business management tool

With a few mouse clicks MYOB RetailManager creates comprehensive reports to give you more insight into how your business makes profits and cash flow. It gives you the information you need to make the decisions that will turn your business into a success.

- Identify what's selling and what's not
- Report comprehensively on margins - where you're making money
- Understand how efficient your sellthrough process is
- Identify what you've marked down and when
- Manage your GST reporting more easily.

MYOB RetailManager – reach your customers the easy way

You can create customer contact groups and then use these groups to email promotional material, print mailing labels and bar code labels.

Email connectivity drastically cuts down the time it takes to send transaction documents to your customers and suppliers. With MYOB RetailManager you can streamline this time-consuming process and simply email your orders, invoices and statements. You can also email special offers, newsletters, brochures and promotions.

The ability to print customer bar code labels lets you create membership cards for loyalty programs.

Planning a promotion?

Run promotions with ease – just set up your start and end dates, and MYOB RetailManager will adjust promotional pricing automatically. The promotional pricing feature enables you to:

- Prepare in advance – Set up a promotion, dates and times, to seamlessly start and end sale periods
- Set and alter your pricing – Mark up, mark down or set a specific dollar amount for your promotions
- Keep track of what's selling – Monitor the progress of a single or multiple promotion using the promotions activity report
- Save time – The system automatically re-sets the normal selling price at the end of the promotion.

MYOB RetailManager – your complete inventory management tool

RetailManager allows you to classify your stock into Departments and up to 3 user-defined categories such as Style, Colour and Size). This makes stock replenishment and re-ordering a breeze.

Run stocktakes on single items, particular departments/categories, or on all items in your store. Print barcode labels for stock items and packing slips to use as checklists. Set up low stock level warnings and automatically create purchase orders for stock that has fallen below its minimum quantity.

Configure Packages/Kits which allows you to create one master item which includes a number of other items as components. Great for bottleshops, gift stores and the like.

What's new in MYOB RetailManager?

MYOB RetailManager v11 adds great new features and a contemporary new look.

All transaction screens are now maximised to cover the whole screen

In most instances, you will be able to view more gridlines in transactions. This will make it easier to enter large Purchase Orders, Goods Received and Sales transactions.

All transaction screens have been re-designed

All 8 transactions screens have been re-designed to reflect a modern look and feel. At the same time, the workflows of MYOB RetailManager remain unchanged so processing a transaction will be the same as it was in previous version. Your staff will not need to be retrained.

TYRO & DPS Payments Integrated EFTPOS

More integrated EFTPOS options through TYRO (www.tyro.com) and DPS Payment Express (www.paymentexpress.com). Integrating with TYRO or DPS Payments Express EFTPOS terminals allows you to process transactions directly from MYOB RetailManager without the need for re-keying totals into your EFTPOS terminal. EFTPOS receipts are incorporated into POS receipts, speeding up sales processing and cutting consumable costs.

Stock filtering in Contact Groups

The Contact Groups feature now allows you to filter your contacts by stock items that they have purchased. You can filter by Department, Category or by the default supplier of the stock item. This helps you to create targeted marketing campaigns and to build relationships with your customers.

Build customer relationships by targeting new customers

The Contact Groups filters now allow users to select the 'First Purchase' date. This allows you to send welcome messages to new customers who have made their first purchase within a given date range.

For the complete list of new features in MYOB RetailManager v11 visit www.myob.com.au/whatsnew/retailmanager



System Requirements

Check that your computer meets the following recommended system requirements:

- 1.5 GHz Pentium® 4 processor (or faster) with 1 GB RAM or more
- Windows® Vista Ultimate, Windows Vista Business, Windows XP Professional (Service Pack 2), or Windows 7 Ultimate
- 15GB or more of free disk space
- 16-bit colour, 1024x768 screen resolution
- Backup solution such as a CD or DVD writer, or USB storage device
- A local or network printer to print dockets, reports, etc. If you will be printing bar code labels, a high-quality laser printer is recommended for best results
- Windows-compatible mouse and keyboard

More Information

To find out more about MYOB RetailManager, or to locate your nearest stockist, visit myob.com.au or call MYOB on **1300 555 111**.

Onsite consultants

RetailManager Professionals can visit your store and help with the total retail solution – from business needs analysis enquiries and software/ hardware implementation right through to aftersales service. For more information, call MYOB on **1300 555 111**, or search for a RetailManager Professional at myob.com.au/possearch